

Western Canada's Largest Trade Show for Hotels and Restaurants



MHA SHOW MRFA



APRIL 23, 2024
VICTORIA INN HOTEL & CONVENTION CENTRE
WINNIPEG, MANITOBA

A photograph showing a group of people at a trade show booth. In the foreground, a man in a white shirt is interacting with a woman in a grey shirt. Other people are visible in the background, some looking at a laptop screen. The setting appears to be a busy exhibition hall.

2024 EXHIBITOR BROCHURE

Attendance was substantially higher than I'd guessed it might be. Was great to see the local hospitality industry back under one roof. Looking forward to next year's show!

- 2023 Exhibitor



April 23, 2024 Show Hours: 10am - 4pm
Victoria Inn Hotel - Winnipeg www.OneShow.ca

TWO LEADING HOSPITALITY ASSOCIATIONS. ONE SHOW!

The MHA & MRFA Show is presented by the Manitoba Hotel Association (MHA) and the Manitoba Restaurant & Foodservices Association (MRFA). The show is managed by the MHA. This is your opportunity to gain quality leads, form new connections, and put your product or service in front of buyers.

SHOW LOCATION

The show floor will be the Centennial ballroom of the Victoria Inn Hotel & Convention Centre. Over 800 free parking stalls for exhibitors and attendees. Setup opens Monday at 12 noon, or if you have a small exhibit, you're welcome to set up Tuesday morning instead. There's level access throughout, and getting your materials in and out of the facility is easy.

WHAT'S INCLUDED (please note that electrical is extra)

- Pipe & Drape
- Skirted table
- Lunch for 2 staff per booth
- Your company listed in the Show Guide

BOOTH ALLOCATION - PLEASE BUY EARLY FOR BEST SELECTION

Returning exhibitors will receive priority space allocation. Factors in how we place booths will take into consideration: larger exhibits, theatre package requests, and separating competing exhibitors.

Space is not considered booked until payment in full is received.

WHERE TO STAY

Victoria Inn Hotel & Convention Centre - Host Hotel
1808 Wellington Ave. Winnipeg, MB Phone: (204) 786-4801 or 1-877-VIC-INNS
<https://winnipeg.vicinn.com>

MANITOBA MARKET

Manitoba has a high number of independent hotels and restaurants, with local decision makers. Our show specializes in reaching these buyers and bringing them under one roof.

It's important to us to bring as many buyers to the show floor as we can. We target hotels, motels, restaurants, foodservice establishments, and bars throughout in Manitoba, plus selected care homes and government institutions.



The MHA serves the needs and promotes the common interests of the hotel and accommodation industry in Manitoba. We're dedicated to being the recognized leader in influencing the future direction, growth, and excellence of the hospitality industry.



The MRFA is the uniting force for Manitoba's \$2 billion plus restaurant industry. Bringing together our community, we impact legislation, cultivate relationships and provide valuable resources that support the sector as well as individual businesses.



**APRIL 23
2024**
10AM - 4PM
**VICTORIA INN
WINNIPEG**

Proudly
presented by:



Company Name: _____

Postal Address: _____

City/Town: _____ Province: _____ Postal Code: _____

Telephone # (to appear in Show Guide): _____ Website: _____

Person in charge of Exhibit: _____ Title: _____

Email: _____

Person to be listed in Show Guide (if different): _____ Title: _____

Email: _____

Industry Codes (choose from the list on the next page - 5 max)

--	--	--	--	--	--	--	--	--	--

☐ Add 1-year Membership for \$350

☐ 1 Booth (10'x8')

☐ Additional Booths

☐ Corner Booth: add

☐ Data (badge barcode) scanner: add

☐ Standard Electrical (15A/120V): add

☐ Deeper booth (10' x 10'): add

Member

Non-Member

\$1150

\$1550

\$1050

\$1350

\$250

\$250

\$270

\$270

\$80

\$80

\$250

\$250

Subtotal

\$

\$

+ GST 5% (R107660250)

\$

\$

Total Payment

\$

\$

☐ Cheque enclosed (payable to: Manitoba Hotel Association)

☐ VISA ☐ MasterCard ☐ AMEX

CC #: _____ Exp. ____/____ CVV _____

Price includes: Pipe, drape, Show Guide listing, skirted table, 2 lunches & 5 exhibitor badges per booth.

Utilities: Not all utilities are available at all booths. Other furniture rental and internet also available.

Will you have a **draw at your booth** for a prize (over \$100 in value)? ☐ YES ☐ NO ☐ WE'LL DECIDE LATER

If you said **YES** to having a draw at your booth, would you like to participate in a **passport card** for show attendees? ☐ YES ☐ NO

Cancellation by Exhibitor: Cancellations received prior to March 1 are refundable in full. Cancellations between March 1 and March 14 will be refunded at 50% of the total space price. Cancellations after March 14 are nonrefundable.

I have read and understood the Terms & Conditions outlined at **www.ONEShow.ca** Microphones are not permitted.

Signature: _____ Date: _____

Send Completed Registration Forms to:

505 - 386 Broadway, Winnipeg, MB R3C 3R6 or Email: jerry@mha1.ca

Please call for more information: (204) 942-0671 or toll-free 1-888-859-9976

CATEGORY CODES

Please write up to 5 category codes on your registration form

AC	Accounting Systems	DV	Digital Video	ME	Meats
AI	Air Conditioning	DG	Dishwashing & Glasswashing Equipment	MN	Menus
AL	Alarms, Security Systems & Locks	DE	Desserts & Baked Goods	PH	Payroll & Human Resource Management Systems
AM	Amenities for Hotel Rooms	DX	Digital Signage	PI	Paints
AR	Architecture & Design	DO	Doors & Windows	PA	Paper Products
AS	Associations	DR	Draperies	PE	Pest Control
AT	Automated Teller Machines (ATM's)	ED	Education & Training	PY	Photography
BK	Bakeries & Baked Goods	EL	Electrical	PS	Point of Sale & Scanning
BQ	Baking Equipment & Supplies	EG	Energy Management	PL	Pools & Spas
BP	Bar Supplies & Equipment	EE	Entertainment Equipment & Services	PO	Poultry & Eggs
BV	Bathroom & Restroom Renovations	EF	Entrees	PD	Printing & Duplicating
BL	Bathtub Liners	FI	Financial Services	PR	Promotions
BA	Beds & Bedding Accessories	FS	Fish & Seafood	PM	Property Management
BE	Beer	FH	Flatware & Dinnerware	PP	Purchasing Program
BD	Beverage Dispensing Equipment	FC	Floor Coverings	RE	Real Estate
BN	Beverages, Non Alcoholic	FL	Floor Care & Carpet Cleaning	RC	Recycling & Waste
BS	Blinds	FZ	Frozen Foods	RF	Refrigeration Equipment & Services
CA	Cannabis	FV	Fruits & Vegetables	RS	Restaurant Service & Specialty Supplies
CK	Cakes & Cookies	FF	Furniture	RR	Restroom Equipment & Services
CR	Carts & Carriers	FO	Furniture - Outdoor	SA	Safety & Medical
CG	Case Goods	FW	Flowers	SE	Security Systems
CB	Cash Registers & Business Systems	GA	Games & Gaming Equipment	SH	Storage, Moving & Shelving
CE	Cheese	GC	Gift Cards & Prepaid Cards	SI	Signs
CI	China	GL	Glassware	SN	Snack Foods
CL	Cleaning Equipment	GF	Gluten Free Foods	SR	Social Responsibility
CH	Cleaning & Housekeeping Services	HF	Hotel Franchising	SM	Sound & Music
CP	Cleaning Products	HK	Housekeeping Services	SO	Soups & Sauces
CO	Coffee, Tea & Chocolate Products & Equipment	IC	Ice Cream Products & Equipment	SV	Shuttle Buses & Vehicles
CM	Communication Systems	IM	Icemakers, Dispensers & Crushers	TE	Telephone Systems
CS	Computer Software & Equipment	IN	Insurance	TV	Televisions, Video & Radios
CD	Condiments, Seasonings & Salad Dressings	IT	Internet	TR	Training & Development
CT	Construction & Renovation	JA	Janitorial Services	UN	Uniforms, Aprons & Clothing
CN	Consulting	KI	Kitchen Renovations	UP	Upholstery & Upholstery Cleaning
CU	Cooking Equipment & Utensils	LE	Laundry Equipment & Supplies	VA	Vacuums
CX	Courier & Transportation	LT	Lighting	VM	Vending Machines & Products
CY	Cutlery	LN	Linens, Towels & Napkins	VE	Ventilation Equipment
DA	Dairy Products	LQ	Liquors, Wines & Spirits	VL	VLT's
DB	Debit & POS Terminals	MA	Mats & Matting	WT	Water
DS	Design	MK	Marketing & Promotion		

